

Minutes of the  
Hancock Area Chamber of Commerce  
January 7<sup>th</sup>, 2020

Present: Erin Mason, Bill Gross, Sheri Resti, Dan Clark, Jeff Skelding Valerie Hunter, Chris Gross, Jim Kilgore, Sally Zegers, Paul Siegler, Kristen Burden, Ken Salvestrini, Jerry DaBrescia, Vallessa Monk, Matthew Tratnew and Ashley Rossi, Megan Appley

**Approval of December's Minutes**

December's minutes were presented. Motion to approved by Bill, seconded by Chris. Carried.

**Treasurers Report-**Erin Presented the treasurers report in Mike's absence. Checking account has a balance of \$6,835.46 CD \$3,271.15. Expenses \$2,400.40 for Christmas on the Square.

**Open Issues**

**New officer's-** President- Erin, Vice President- Dan, Treasurer- Mike, Secretary. Megan  
**Board members-** Jeff Skelding, Teresa Allen, Sheri Resti, Robert Wrighter, Coz, Bill Gross, Andrew Gross, Carmela Seely, Kristen Burden, Ken Salvestrini.

**Chamber Website Status-** Web site still hasn't been launched. Changes still need to be made to the website. Need to make sure all the business's that are members are listed on it. It was brought up that someone else should also have the password and login just in case something was to happen. Any info that need to be added or changed on the site will be sent to Erin and she will get it to Nancy. Suggested to set a date for each month for changes to be in so Erin only will have to update Nancy once.

**Bed Tax Grant-** Dead line to apply for the bed tax grant is February 14<sup>th</sup>. Last year we applied for a Billboard Promo which was denied and a Community Celebration for \$1000. This one was approved. This is a cash matching grant. We had a lot of discussion for different ideas for the Billboard promo such as a film, maps, directory, pamphlets to hand out to tourists. Bill plans on applying for the community celebration grant for \$1200 towards out Christmas on the square,

**Committee Reports**

**a. Activities and Fundraising committee**

1. **Trivia Night at the Hancock House-** Need to decide on whether we wanted to participate in this. The dates will be January 22<sup>nd</sup> and February 21. The total would be \$350 for both nights. The Hancock House will pay for the advertising, nonalcoholic drinks and finger foods. They would want us to take care of the prizes. We would be on the advertising as sponsors. It was also discussed suggesting a donation vs. charging a fee.

Bill made a motion to do it, Chris seconded it. All in favor. Approved

2. Kristen came with a list of activates we could do such as an Easter Egg hunt, Spring festival, flea market, town wide yard sale, 5K'S, Projector in the town square for movies. Kristen will be joining the activities committee. It was also suggested doing a chowder/chili cookoff by Coz.

**b. Advertising and Promotion Committee**

1. **December Spotlight-** Dan was unable to get with the Circle E we are going to move on. Sally wants to help with the member spotlights in conjunction with putting it in The Hancock Herald. The committee will look to make a list of businesses for the whole year.
2. **Christmas on the square results-** All agreed MC's for the event went well. Judging was an issue. We will look to have criteria next year. Scale of 1-10 for number of lights, amount of handmade/ store bought, number of participants and creativity/ originality. Would like to have more kid related events next year to get people there earlier. Looking to have more vendors next year and better lighting. Suggested having Santa before the parade he can get picked up by the horse and wagon and taken to the park. He can then come back for more kids as well as tree lighting. The ice carver didn't seem to be as big of a hit this year. Considering not having it next year.
3. **Additions to the committee-** Vallessa Monk, and Ashley Rossi are joining the advertising committees

**c. Membership and Finance Committee**

1. **New membership prospects-** Mike is in the process of sending out renewal letters for the year.

**New Business-** It was brought up that traffic coming through East Front st daily needs to be address on how fast they are going. Suggested adding a cross walk or a speed bump. Chambers can't not make the decision to do this, but we can write a letter of support. It would have to be brought up in a town meeting. Dan brought up that we need to work on promoting our business.

**Next meeting-** February 4<sup>th</sup> @5:30 FUDR

**Adjournment**

Motion to adjourn by Erin, seconded by Megan Carried 6:33pm