

Hancock Area Chamber of Commerce

MEETING AGENDA

April 6, 2021

5:45 PM at Hancock Cinemas

I. Call to Order 5:47 PM

Attending Members: Bill Gross, Ashley Rossi, Vallessa Monk, Mike Argiros, Cindy Argiros, Terry Milk, Joanne Alesi, Jim Costolnick, Ken Salvistrini, Jim Kilgore

II. Approve Minutes - approved by Carmella, seconded by Bill.

III. Treasurer's Report - collected \$4500 for Brochure as of today, \$16,635.85 in accounts-\$4000 of which is Brochure, \$1500 from grant.

Bill from Dennis Favallo (Service Station) is \$2000 (design work, not including printing costs)-motion by Bill, seconded by Vallessa

IV. Committee Reports

a. Advertising and Promotion Committee

1. Brochure - ready to print, finalizing small details, hoping to print no later than April 9. Next steps: discussing distribution.

b. Activities & Fundraising Committee

1. Moonlight Float - still proceeding, have approx. 7 volunteers, more details as the event gets closer

2. Trivia- revisiting as Erin was not able to attend this meeting

3. Chili and Chowder- Bill suggested reaching out to Delhi college, Carmella mentioned SUNY Broome too- Coz is developing an email database for restaurants throughout the region (Delhi, Honesdale, Callicoon, Deposit), working with Mike about a blurb and advertising to the general public about participation. Electrical needs at square, phone calls to breweries. Chowder is a restaurant only entry and chili is a public only entry. Potential date of Saturday September 18, 2021. 2 potential judges

c. Membership Committee

Jim and Ashley will join the membership committee, along with Mike and Ken.

1. New members- Woodland Creek, Tinkopaugh's, Dale Conklin Logging, Melinda Conkin (individual), Steve Taggart Fishing Guide, Hancock Partners, Village of Hancock, Bennett Lawn and Log

Waiting on membership check for Uncle Brother

Committee will be meeting soon to discuss welcoming new members.

V. Old/New business

a. Update from Valerie on Community Profile - Thank you letter \$250 donation by Chamber to Hancock Partners read by Bill

b. Website decisions- Joe Iozzi states domains for visithancockny.com and visithancock.com are up this month, \$450 for 4 years- use these websites to re-direct to [Hancocknychamber.com](http:// Hancocknychamber.com). Bill is in favor of keeping these websites and determining how to best use them in the future.

Mike has access to both front end and back end of Destination Hancock.com

There will be a separate committee to bring a focus on Brochure marketing and website. Chris Gross has volunteered to chair. Ashley and Jim have agreed to be on this committee. Bill will ask Joe Iozzi to be on this committee as well. Brochure distribution- Forest & Sons potentially

C. Joanne from Bold Gold Media- introduction and expressing interest in the community through radio advertising- Tuesdays and Thursday Fishing report by Coz, Friday morning chamber update by Carmella- actively looking for information to share.

Specific promotions for Chamber members to drive business to Hancock- contact Joanne Alesi for more information jalesi@boldgoldmedia.com

D. Jim inquired about the ability to use the school gym for events- will be mentioned to activities committee.

VI. Date, location, and time of next meeting- Tuesday, May 4th 5:45 PM Hancock Cinemas

VII. Adjourn 6:39 motioned by Vallessa, seconded by Coz