

Hancock Chamber of Commerce 12/01/20 minutes

Jim K, Carmella, Dan, Cindy, Mike, Valerie S, Kristin, Ken, Valerie H, Charlene, Dawn

- I. Call to Order 5:50 PM
- II. Approve Minutes - Ken, second by Carmella
- III. Treasurer's Report
 - a. No deposits since last meeting
 - b. \$9,192.10 in checking
 - c. \$3,100 in CD
 - d. \$2,000 restricted for bed grant project
 - e. Bills for Christmas events
 - i. Oriental Trading \$255 (hot chocolate, mugs, etc)
- IV. Open Issues
 - a. Future meetings- Zoom for now?
- V. Committee Reports
 - b. Activities & Fundraising Committee

Christmas on the Square- decorating contests for both home and businesses

Judging Committee for Homes- Carmella, Ken, Kristin,

Voting at businesses in hopes to get more foot traffic in stores. Voting forms at participating locations. Pick top 3, name and phone #. Form in paper too. Judging by 19th. Chamber of Commerce gift certificate that can be used at any chamber member business

Trees- usually 18 dispersed around town, need more barrels for potential new locations- maybe buy or ask for donations? Arrigan farms (new member maybe?) Stands or new barrels needed – Ken can get barrels for Tuesday, Dec 8

Letters to Santa- in progress, younger kids will draw a picture, 102 mugs to make, 27 stuffed animals going to children's center

Donations: Mike added a donate button with a PayPal link to the website and a blurb about where people can drop donations for Christmas project

- c. Advertising & Promotion Committee
 - i. Member Spotlight- Perfectly Priced Shop for December
 - ii. January? Cindy would like to plan out the future 6 with Jim and Erin.
 - iii. Mike has been adding them to the website
 - iv. Brochure- Erin follow up with Ashley to see what is happening here.. Was mentioned that it still get worked on and play things by ear.
- d. Membership & Finance Committee
 - v. 2021 Membership –Dues
 - vi. Are we keeping the dues the same?

vii. Invitation letter to new businesses? Talking about opportunities, events. Carmella and Jim offered help.

d. Election of Officers for 2021- Refer to November's meeting minutes

E. Little Pocono article from Rob- featured Honesdale PA and organically grew to a relocation hotspot- sent to chamber via email. Tabled for next meeting

F. Welcome packets from Valerie - advertisements and discounts offered from local businesses (7-10 is goal) Email Valerie for more info. Promoted on Hancock Partner's website, realtors, target marketing, insurance agencies, etc Email Valerie at hancockpartnersinc@gmail.com

VI. Other Business/Public Comment

a. Bill and Mike have keys to PO Box 525.

VII. Adjourn 6:58 PM

Next meeting January 5, 2021 via Zoom