

Hancock Area Chamber of Commerce
MEETING AGENDA

Thursday, January 7, 2021

5:30 PM at Signs Etc. 951 Lower Cadosia Road

I. Call to Order 5:32 PM Attendance: Carmella, Erin, Valerie S, Bill, Chris, Andrew, Dan, Jerry, Jim, Cindy

II. Approve Minutes

-Only Mike has key to PO Box

- Motioned by Carmella, Seconded by Dan

III. Treasurer's Report

Checking \$8,558.08

CD \$3,104.64

\$2,000 in Grant for flyer

IV. Open Issues

a. New Committee Members for 2021- Establish Members for All committees

Sally no longer on Advertising & Promotion, Cindy replacing her spot.

Dan on Christmas Committee

Erin is going to email everyone to verify all committees.

V. Committee Reports

a. Activities & Fundraising Committee

i. Christmas on the Square Wrap up Summary

The letters and gifts went over well, lots of positive feedback on this year's activities. Only spent \$500 on fabric to make blankets. Blankets leftover for next year. We need to go through light inventory and order new lights.

Decoration Winners:

Residents: 1st Jim and Gina Rotzler, 2nd Harold Swartout, 3rd Gary and Traci Resti, Honorable Mention to the McFetricks

Businesses: 1st Hancock Herald, 2nd The Camptons/Troutbrook Studios, 3rd The Hancock Partners

b. Advertising & Promotion Committee

i. Member Spotlight

Doug the "Handyman" is the January spotlight. Don Oralls Garage the next potential one.

ii. Business Brochure - Launch in April

Travel and map brochure for local businesses- Grant received last year, was extended due to covid. \$500 paid for design, list of interested businesses pre-covid, need to survey businesses again and see the updated costs for printers. \$50 a spot. Initially thought of being distributed at kiosks, offices, telephone company, fly shops, restaurants,

local businesses. Potential circulating visiting towns. Maybe hit towns going towards NYC or Philadelphia. Brochure committee looking into distribution. Invest in someone to distribute locally.

Valerie put in a proposal for 3,000 hours of IT development from students at Binghamton University. Students would create an app to use chamber business information and create QR codes -locate events, places, and businesses in Hancock. Proposal going on January 25th.

c. Membership Committee

We have new membership folders ready to go.

i. 2021 Dues and new member recruitment

Whitetail Country Fly Shop,

Carmella will be switching from a business member to personal member. Mike will be sending bills soon. Dan might have to switch to a personal member as well.

VI. Other Business/Public Comment

Bill is going to look into 2021 window clings- price last year was \$75

i. Midnight Float fundraiser event

Raised \$600, started at 7 PM, approximately 26 attendees

Next full moon on a Saturday is July 24th- potentially food trucks involved, shirts, glow sticks, more volunteers needed

Chris needs approval to get the bill paid to move the tree to the town square by Vinny Cutler. Already paid \$200.

Removing of trees- wires need to be cut before the village removes the trees

VII. Adjourn 6:28 PM

Motioned by Bill, Seconded By Carmella

Next meeting Feb 2 5:30 Theatre