

# Hancock Area Chamber of Commerce

## MEETING AGENDA

June 8, 2021

5:45 PM at Hancock Cinemas

Attending Members: Carmella Seely, Mike Argiros, Cindy Argiros, Richard Lowe, Michael John Stevenson, Ashley Rossi, Jim Kilgore, Matthew Trattner, Bill Gross, Dan Clark, Jim Serio, Sherri Resti-Thomas, Bobbi Cicio

- I. Call to Order- 5:53 PM
- II. Approve Minutes- motioned by Dan, seconded by Ashley
- III. Treasurer's Report
  - a. Balance- \$20,910
  - b. Collected almost all memberships and TACD- \$603 outstanding
  - c. Second set of bills have been sent
  - d. Ashley has check from Whitetail Fly for TACD sponsorship
  - e. No outstanding bills
  - f. Approx \$7K left from TACD in budget.
  - g. We need to be reimbursed from Hancock Partners for the \$350 charge on St. Clair Graphics invoice.
- IV. Nomination and vote to fill vacant Presidency seat
  - Bill nominated Ashley Rossi as President, Jim seconded. Majority approved.
- IV. Committee assignments/changes
  - Reviewing committee assignments. Committee list will be distributed.
  - Sherri offered up the chair on Advertising committee.
  - By laws- chairs of committees plus executive board = executive committee
    - change committees to Finance & Fundraising, Activities & Membership as per by laws
- V. Committee Reports
  - a. Marketing & Website
    - Brochure rollout, distribution, future changes
      - reception has been great, especially via social media. Bold Gold media is live with social media campaign. There will be a survey to report back for grant purposes. Majority of chamber businesses in town have brochures. Monthly reports from Forest & sons, Joe Iozzi (website), Bold Gold. Ashley is making an open source spreadsheet for feedback. Possible QR code to direct to the TACD website and distribute electronically to members. Poster size?
      - Rebrand TACD logo for chamber logo for 2022. Do we own the artwork? By Jim McManus. Ideally creating 2 logos- one for HCC and one for TACD
      - Rename TACD Destination Hancock next year-discussion for website committee.

-Website committee will meet to discuss the Destination Hancock (DH) page. Rebranding DH, possibly working with Cindy for an electronic lifestyle magazine. Robert offered to help manage the website. Made clear that Hancock Partners needs to be aware of potential changes- handled by Mike.

-Jim Serio asked if hancocknewyorkchamber.com can be redirected to hancocknychamber.com -question for Joe Iozzi.

b. Fundraising & Fundraising Committee

1. Moonlight Float- July 24th - OARS office by bridge to Buckingham

- Committee meeting Monday June 14- Bill's shop, time TBD

2. Chili and Chowder Sept. 18.

- budget by next meeting July 6, no further update from Coz as of present.

VII. Old/New business

a. Update on RR- Ashley will follow up with Irene on the train for Callicoon to Hancock.

Hancock would be the last stop on line. Idea for bus services in Hancock. No coach or greyhound bus stop in Hancock. More bus transport needed in Hancock. Suggested to reach out to local and state level for support.

b. HCEF is hosting a meeting at the Nature Center June 14th 6 PM about the Harvest Festival. They are looking for new ideas. Contact Linda O'Brien at [hcef@hancock.net](mailto:hcef@hancock.net) or 607-637-5262.

VIII. Date, location, and time of next meeting

July 6, **FUDR office**, 5:45 PM

VII. Adjourn 6:53 PM- motioned by Bill, seconded by Dan