

Hancock Area Chamber of Commerce Meeting Minutes

Tuesday May 11th, 2021

5:45 PM at Hancock Cinemas

I. Call to Order 5:56 PM

Attending Members: Carmella Seely, Bill Gross, Cindy Argiros, Dan Clark, Ashley Rossi, Matthew Trattner, Paul Siegler, Jim Kilgore

II. Approve Minutes- motioned by Dan, seconded by Ashley

III. Treasurer's Report- no outstanding bills to approve

Total outstanding balances- \$3,103.50 Paid \$396.50

CD- \$3,107.21 Checking acct- \$16,032.46 Total \$18,743.17 Net income \$9,063.89

IV. Committee Reports

a. Activities & Fundraising Committee

-Possibility for requiring proposals for events and ideas.

I. Moonlight Float July 24th- Bill will contact committee members end of month to work on promo material

II. Trivia- most likely will not be pursuing Trivia this summer due to Erin's resignation, potentially in the fall.

III. Chili and Chowder- waiting on budget, Bill will reach out for an update.

-Farmer's Market & Craft show starts May 22- every Saturday from 10 AM – 2PM

b. Advertising & Promotion Committee

I. Brochure Distribution- Brochure is at printer. 7-10 days estimated finish time. Forest & Son- 5000 copies, 13 weeks, \$600 distribution cost- northern NJ and upstate NY- rest stops, restaurants. East Branch rest stop. Sherri volunteered to distribute brochures at FUDR. Jim volunteered to hand deliver as well as Cindy with newspaper deliveries.

II. Digital Marketing Update- partnered with Bold Gold Media for digital marketing.

c. Membership Committee

-Goose Pond in Orson, PA- greenhouse with plans for a wedding venue, resort. Someone from membership committee should reach out.

I. New Members?

-Ryan Furtak would like to be a member with his new Guide service

VI. Other Business/Public Comment

-hancockevents.org Hancock Partners run website for anyone who wants to submit events, activities, etc. Valarie mentioned Catskill Train Explorer- possibly a platform/welcoming station for Hancock.

-Erin submitted resignation morning of 05/11/21. Mike approved motion, Carmella seconded motion. Bill will research by laws for future course of action. Dan mentioned running as VP if position opened up.

-Bill received estimate for power washing kiosk for \$400.

I. Website decisions

- Ideally to come up with a plan for website consolidation over Winter. Ashley will call a meeting and come up with an agenda. Chamber needs to come up with a job description. Carmella would like to be added to website marketing committee.

VII. Date, Location and time of next meeting

Tuesday, June 8th 5:45 PM Hancock Cinemas- may need to find another location for July meeting

VIII. Adjourn 6:51 PM motioned by Cindy, seconded by Dan