

# Hancock Area Chamber of Commerce MEETING AGENDA

August 3, 2021

5:45 PM at FUDR

Attending members: Carmella Seely, Ashley Rossi, Bill Gross, Jim Serio, Bobbi Cicio, Sherri Resti-Thomas, Carolann McGrath, Chris Gross, Dan Clark, Cindy Ray Argiros, Richard Lowe, Jerry DaBrescia, Jim Costolnik

- I. **Call to Order** 5:47 PM
- II. **Approve Minutes**
  - a. Motioned by Dan, seconded by Sherri
- III. **Treasurer's Report**
  - a. Checking \$19,406.50
  - b. CD \$3109.16
  - c. Still no bill from St. Clair Graphics (approx \$1700)
  - d. Bold Gold is \$5K for TACD digital marketing
  - e. total includes \$1800 deposit from Moon Float
  - f. 3 checks approved
    - i. moon float express
    - ii. double payment on TACD from Upper Delaware Real Estate
    - iii. insurance policy
- IV. **Moon Float Follow up**
  - a. almost 100 people
  - b. using photos and videos to promote future events
  - c. 50 shirts ordered, 10 shirts left
  - d. online registration for future
  - e. July 16 2022 tentative
- V. **Harvest Festival Oct 8 & 9**
  - a. Booth
  - b. Activities- contest for kids (color new logo)- prize
  - c. Tractor Parade on sat
  - d. HCEF planning meeting Aug 16 6 PM @ Nature Preserve
- VI. **Brochure update**
  - a. September must report to County Grant Committee
  - b. 1 box of brochures left (about 1K)
  - c. poster size for the map
- VII. **TACD Future**
  - a. Discuss feedback from BOD
  - b. set goals for 2022
  - c. Kiosk makeover
- VIII. **More new updates to the website**
  - a. Listing benefits of joining the chamber, resources
  - b. Minutes archive updated

- c. TACD
- d. Membership directory
- IX. Chamber check in with Delco Chamber Sept 23 6-7:30 FUDR office**
  - a. Meet with Delco chamber to talk about happenings
- X. Delco chamber press release about marijuana sales**
  - a. Hancock village is pro
  - b. Delco county is pro
- XI. First year free for new members?**
  - a. possibly "discounting" first year to a half year price
  
- XII. Kiosk Makeover**
  - a. Signage \$600
  - b. \$1000 refurbishes existing kiosk and new signage
    - i. Carmella motioned, Dan seconded
  - c. Digital screen (smart TV) possibly submitting a grant
- XIII. Other Business**
  - a. Chili Chowder Fest possibly combine with Harvest Festival in 2022
  - b. Grant workshop is needed
  - c. Bus Services- Mayor McGrath has been in contact with President of Coach
    - i. Aug 15 between Hancock & Binghamton 5 days a week at Coach- Thursday through Monday, see Hancock Herald for more info on routes
  - d. Mayor McGrath has contacted Fox & Friends to get the Walgreens Pharmacy open at least ½ day on Saturday
  - e. Train update: there will be a grant written from Catskill Explorer for a platform to be built and paid for through grant in Hancock
    - i. Show support for Hancock being last stop
  - f. August 13 & 14 River Clean up (FUDR, Delaware River Club,
    - i. kayaks and canoes are free to use from OARS

**Next Meeting Sept 7, 2021 FUDR office 5:45 PM**

**meeting adjourned 6:52 PM** -motioned by Bill, seconded by Carmella