

Hancock Area Chamber of Commerce MEETING AGENDA

November 2, 2021

5:45 PM at FUDR

Attending members: Carmella Seely, Dan Clark, Bill Gross, Carolann McGrath, Jim Kilgore, Ashley Rossi, Sherri Thomas, Vallessa Monk, Cindy Argiros, Richard Lowe, Mike Argiros, Bobbi Cicio

1. Treasury Report
 - a. Kiosk bills- \$750 pressure washing bill got paid
 - b. PO Box bill paid \$84 one year
 - c. Checking \$13,988.64, CD- \$3,111.11, Total \$16,603.25
 - d. Accounts receivable- \$496.50 (paid in advance membership)
 - e. Profit & Loss shows membership growth
 - f. Hancock Partners reimbursed chamber for inserts bill that was paid by chamber

2. Committee Updates
 - a. Membership committee should be doing member outreach for new year
 - b. Meet and greet chamber event?
 - c. Membership committee meeting via Zoom 11/9 at 4:30 PM
 - d. Chamber spotlight on Bass Enterprises
 - e. 2022 Fundraising
 - i. Purse bingo again over the winter?
 - ii. Merchandise
 - iii. Pancake Breakfast
 - iv. Ice Rink- work with Hancock Partners, Hancock Police, Hancock Hounds Dog Park
 - v. Home Show
 - vi. Snowshoeing

3. Harvest Festival Conclusion
 - a. Thanks to everyone who volunteered and participated
 - b. Membership forms for next year
 - c. Need to create an even flow of traffic for in square and businesses around town
 - d. Punch card for prizes

4. Kiosk update
 - a. Power washing completed by Joe D'Elia
 - b. Bill created new design mockup
 - i. digital displays (coming) and new signs, refurbish stone
 - ii. solar lights and hanging baskets next year
 - iii. corkboard, literature rack
 - iv. cost- under \$2000 for all (not including pressure washer)
 1. motion to set aside \$2500 for the kiosk by Carol Ann, seconded by Robert

- v. potentially using a recycled solar panel for power
 - vi. power from sign pole (permission from McDonald's needed)
- 5. Small Business Saturday November 27, 2021
 - a. Trying to get all businesses in town to participate
 - b. Promoted on social media and radio
- 6. Christmas on the Square
 - a. Heaters- bill is getting
 - b. \$100 for Dawn to get candy/presents
 - c. Laurie Gross- s'mores
 - d. Caramores- caroling
 - e. Music- Mike Argiros is contacting Mike Angelillio from Southern Tier Sound used by the Hancock Partners
 - f. Photography- Kayla Renee Photography \$150
 - g. Firepits- 3
 - h. Tree- Bill
 - i. Small trees-
 - j. Ice carver is not available
 - k. Paul is working on vendors- setup at 2 pm
 - l. Food- bake sale by Garden club
 - m. Santa- Mike O'Brien or Matt Trattner
 - n. Judges recruited by Dawn
 - o. Square decorating- crew with Mike and Cindy Argiros
 - i. Need new lights
 - ii. Ornament making by local kids
- 7. January 2022, Bed Tax Grant announcements / TACD
 - a. meeting for brochure committee to plan and strategize (new businesses, size, etc)
 - b. Applications due in March 2022
- 8. Elections
 - a. Vallessa, Bill and Carmella are the nominating committee
 - b. Executive Directors are one year terms
 - c. Needs Board Director accountability
 - d. Decision of running needs to be made by 11/16/21
- 9. Update October minutes:
 - a. power washing is Joe D'Elia not Beaverkill
 - b. #11- Delaware county and Southern tier region including NEPA- core taxi services within 15 miles of Hancock
 - c. Bill motions to approve with changes, Robert seconds
- 10. Website
 - a. Working to update plug-ins
- 11. Other business
 - a. Vallessa suggested creating new flower boxes to replace whiskey barrels- all parties need to be on board

- b. Schedule out meetings for 2022, give a conference call option
 - c. Kick off punch card for Christmas on the Square
 - d. Millennium Pipeline presentation for donations
12. Motion to adjourn 7:35 PM
- a. Bill motioned, Carmella seconded